PKM Empowerment of Saka Mandiri Bumdes in Sanur Kaja

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Abstract. Bumdes Saka Mandiri one of the Bumdes that became a pilot service project located in Sanur Kaja Village. Bumdes has an important role in managing the economic resources of rural communities. In optimizing its role there are still challenges faced both in terms of human resources and optimizing the utilization of the village's potential. Through community services activities, efforts are made that can help by providing advice and tips to develop the village's potential, empowering human resouces to be able to perform tasks well in accordance with their field. With the implementation of this activity, it can provide benefits for Bumdes Saka Mandiri.

Keywords: Bumdes; Village Potential

1. Introduction

Administratively, Sanur village located in south Denpasar sub-district, Denpasar city, Bali Province. The rapid development of Sanur village and in line with Sanur village as tourism object, based on the decree of the Governor of the level I Region of Bali dated March 1, 1980. Number 7/Pem/II.a/2-57/1980, Sanur Village was divided into three Village Administration namely : Sanur Village, Sanur Kaja Village, Sanur Kauh Village.

Bumdes Saka Mandiri is one of the Bumdes in village area of Sanur Kaja Village. The role of Bumdes Saka Mandiri is expected to be able to build and manage existing tourist villages. Apart from that, the presence of Bumdes Saka Mandiri is also expected to be able to explore the potential of the village. The synergy between Bumdes and the community in building cooperation and trust is an important foundation that must be considered by all parties, such as village officials, community institutions and tourism village managers. It is hoped that the involvement of various parties will strengthen the presence of Bumdes in Sanur Kaja village.

Bumdes Saka Mandiri in carrying out the assigned task is not enough to only pay attention to developing the potential of a tourism village, but furthermore it must improve the economy in the village. Income and expenses earned must be managed properly so that financial governance becomes better. In optimizing the tasks carried out, of course administratively there are still obstacles that can occur. Constraints could be due to the not yet optimal understanding of human resources with the tasks carried out. This condition became the basis for the consideration of choosing Bumdes Saka Mandiri in the village of Sanur Kaja as the location and object of community service.

In order to be able to find out the condition of management at Bumdes Saka Mandiri, a swot analysis is also used, namely strengths, weaknesses, opportunities and threats. According to Rangkuti (2017) SWOT is the systematic identification of various factors to formulated a company strategy based on logic that can maximize strengths and opportunities, but can simultaneously minimize weaknesses and threats. Strengths is an analysis of internal conditions that hinder success. Opportunities are an analysis of external conditions that support success and treats are an analysis of external conditions that support success and treats are an analysis of external conditions that hinder success.

2. Implementation Method

The implementation was carried out by an interactive social approach method, namely by conducting surveys and field studies carried out by the community service implementation team and carrying out several visits to Bumdes Saka Mandiri. Based on an interactive approach, the following is given:

Assistance, training and counseling on financial accounting that is properly systemized to HR so that they can increase knowledge and skills related to Bumdes financial accounting.

Provide counselling on good human resource management systems so as to create synergy between bumdes Management and Supervisors

Provide counseling on a good marketing system so that they can sell products owned by bumdes in the midst of market competition.



Figure 1. Service Implementation Activities

3. Result and Discussion

The Implementation of activities through counseling and assistance provides resulted in beneficial result for Bumdes Saka Mandiri, including:

Increased understanding of the Bumdes Accounting and financial recording system

Increased understanding of marketing products produced by the village so that they have added value

Increase the understanding of human resources so that they can carry out their duties optimally according to their duties and fields.

The achievement of usefulness is also due to the support of factors including Bumdes Saka Mandiri having sufficient human resources and being motivated to improve their human resources skills so that they are competent in carrying out their respective duties and fields and always maintain honesty in work. This optimal support is expected to be able to minimize weaknesses that can become obstacles.

Reference

[1]. Rangkuti, F. 2017. Teknik Membedah Kasus Bisnis: Analisis SWOT. Jakarta: PT. Gramedia Pustaka Utama